

Teeth Whitening
at



**BRUNSWICK
DENTAL GROUP**
ENHANCING YOUR SMILE

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**TEETH
WHITENING**

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*Teeth Whitening; for a beautiful,
dazzling smile*



Dr Jim Yannopoulos
Brunswick Dental Group



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www.bdg.net.au



Being one of your most personal and intimate features, your smile instantly conveys your personality. A beautiful radiant white smile can enhance your self-esteem and raise your confidence both personally and professionally, making a positive lasting impression on those you have contact with.

Unfortunately smoking, tea, coffee, red wine and other such tooth staining products may discolour your teeth. Teeth whitening is a safe and very effective way of creating or recapturing the beautiful bright white smile that you have always desired. It is only successful on natural teeth. If you're considering cosmetic restorations, we strongly advise that you have your whitening treatment finalised first so that your porcelain restorations can be colour matched to your new smile shade.

Brunswick Dental Group offers you the leading teeth whitening system available. **BriteSmile** in-chair and at home whitening solutions are the recognised leader in offering solutions to these common problems. Leading world wide dental groups confirm that **BriteSmile's** Teeth Whitening System is safe, effective and capable of lasting several years. **BriteSmile** improves whiteness better than any other treatment available. In fact, it is common to see up to 14 shades of improvement in our customers!



The patented Blue-Light technology has revolutionised tooth whitening. There is no



laser, no heat and no scraping. **BriteSmile** uses two simple elements: gel and light.

THE BRITESMILE LIGHT

BriteSmile light is not a laser. This specially designed lamp shines a gentle blue light on your teeth. Working in tandem with **BriteSmile's** Whitening Gel it accelerates that whitening process. Proven to be safe on tooth enamel as well as skin, gums and other soft tissues, it emits virtually no heat or harmful UV light.

THE BRITESMILE WHITENING GEL

The **BriteSmile** Whitening Gel has been optimised for patient safety and maximum results. Competitor's gels contain as much as 35%-50% hydrogen peroxide. **BriteSmile's** proprietary gel contains a low-level active ingredient which is buffered to a near neutral pH value that is compatible with your tooth enamel. The gel also contains other specialised ingredients such as glycerine and highly purified water to prevent tooth dehydration and to further ensure safety.

Amazingly, the **BriteSmile** system is designed to activate and safely accelerate the whitening process, achieving amazing results in just 1 hour! To achieve your desired result, the gel may be applied two or three times during your appointment. Years of stains caused by tobacco, tea, coffee, red wine and other tooth-staining products rapidly dissolve, brightening your underlying tooth enamel and revitalising your smile.

FURTHER BENEFITS OF BRITESMILE

- Treatment time is 1 hour
- Improvements up to 14 shades
- Safe for your tooth enamel
- Safe on fillings and other dental work
- Safe on soft tissues such as gums

Competing whitening solutions take anywhere from 66 hours to 1 month with much inferior results. Improvements may only be from 1 shade to 6 shades lighter. They can be messy, uncomfortable and inconsistent. Silica-based whitening toothpastes "scratch" away the stains on the teeth that overtime wear down your irreplaceable tooth enamel.

At Brunswick Dental Group, our practitioners have been so impressed with the benefits of **BriteSmile**, we are keen to inform you of solutions to discoloured teeth and strongly feel that **BriteSmile** is the choice of product for an informed patient.

Please ask our friendly staff for further information regarding **BriteSmile** and we will be happy to impart as much information as is necessary to leave you an informed and ultimately empowered patient.



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